

Editorial

To support public procurers in the purchase of energy efficient products, the pro-EE project has published new tools and aids: the pro-EE manual as well as guidelines on LEDs and pedelecs. You can find information on and links to these products in the current project newsletter. Moreover: details on the pro-EE conference in Linz in October, a helpdesk for green public procurement (GPP) and more news on the topic.

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pro▶▶EE – Public Procurement boosts Energy Efficiency

pro-EE aims at improving energy efficiency through sustainable public procurement. The project focuses on innovative products with higher economical and technical energy saving potential and develops model procedures and networking approaches which can be implemented by any public authority in Europe.

pro-EE is designed to:

- bring together suppliers and consumers to agree on specific products and develop strategies for their distribution, thereby sharing the risks and benefits of developing new products and fostering the innovation process.
- set up a partnership between market actors in six European countries to devise innovative procedures for public authorities and thus influence suppliers of energy efficient products and services.
- implement these procedures in pilot cities.

One central outcome of pro-EE are experiential recommendations for the integration of sustainable procurement approaches and strategies into the policies of local and regional authorities.



Public Contracting Authorities Meet – pro▶▶EE Conference in Linz, Austria

Ecological procurement is rating high in the EU by now. Ecological and joint award criteria have been developed. And great potential for an improved implementation results from a cooperation spanning community and regional corporation as well as from twinning with the economy to strengthen innovative technology. On **7/8 October 2010**, the pro-EE conference is going to present most recent results on opportunities and limits in joint ecological and economical procurement and provides answers to questions on public procurement.

The conference covers the following topics:

- Ecological and economical procurement – what do the EU and the national action plan have in store for us?
- Practical implementation – where do EU-countries stand?
- International cooperation from the viewpoint of the public procurement law.
- Successful cooperation models between countries, cities and municipalities.
- Framework conditions for communities – regional, economical and ecological procurement despite tight budgets and public procurement law.
- Innovative Austrian companies present themselves: e-mobility and LED/solar technology.

In the evening of 7 October, international, national and regional procurement authorities meet for an exchange of experience in a comfortable atmosphere and discuss the question “Where does the public procurer’s way lead to?”.

Participants will have the chance to get to know procurement news from EU officials.



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For further information:

<http://www.pro-ee.eu/news.html>

www.umweltakademie.at

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No conference fees

Amaroussion, Greece: Conference for Energy Efficient Procurement

pro-EE project partner Amaroussion hosted the conference “**Action Plan of the Municipality of Amaroussion for Energy Efficient Procurement, Information and Involvement of citizens and local stakeholders**” 4 June 2010.

The conference’s first part focused on pro-EE objectives, activities, and implementation procedures and on the municipality’s experiences with the project so far. Additionally, the key elements of the Local Action Plan were presented to the participants: local authorities, social partners and non profit organizations.

In the second part, a panel of experts in the field of energy, environment and investments debated on measures and **initiatives to further improve citizens’ quality of life**. Examples were methods of reducing

household energy consumption, advantages of a participation in the European pilot program “Car-Sharing” or benefits of applying “green” standards in buildings. Experts present were representatives from the Centre of Renewable Energy Sources and Saving in Greece (CRES) a spokesperson of the Construction Company “Ef Ergo”, a representative of “Piraeus Bank” and a representative of the environmentally-active and internationally-run NGO “Eurocharity”.

In the frame of raising awareness for climate protection, in particular through energy efficiency, the conference brought together citizens and stakeholders, that way providing **fruitful ground for future actions and synergies**.



pro-EE conference Amaroussion, 4 June 2010.

More pro ▶▶ EE News

pro ▶▶ EE Manual Available

Sustainable procurement counteracts climate change and saves money. The new pro-EE manual provides information on joint green public procurement, supporting public procurers in energy efficient purchasing.

Content

- The European perspective
- Arguments for joint GPP
- Joint green public procurement in practise
- Joint green public procurement in different European countries
- Cross-border joint public procurement
- Material questionnaire
- Links

The manual is available in English and can be downloaded from the pro-EE website:

<http://www.pro-ee.eu/materials-tools.html>

pro ▶▶ EE Guidelines on LEDs and Pedelecs

LED technology is known for a host of performance advantages, including outstanding energy efficiency. Pedelecs, pedal electric cycles, are reliable and environmentally friendly bicycles with a growing application, for example as means of transport for public employees.

The pro-EE guidelines on LEDs and pedelegs support public procurers in profiting from these energy efficient technologies. Among others, the guidelines provide information on product and market development, environmental aspects, regulations and procurement.

More information:

<http://www.pro-ee.eu/materials-tools.html>

News & Events

Conference “Promoting Innovation through Public Procurement: Best Practice & Networking” – Outcome Now Online

The conference, hosted in Brussels in March 2010, facilitated networking and exchanging of best practice among public procurers, policy makers and relevant stakeholders.

The event’s objective: to start building a European critical mass in the field of innovative public procurement.

Please find presentations, speeches and press release on the following homepage: <http://uri.bb6.org/ppConference>

(http://ec.europa.eu/enterprise/policies/innovation/policy/lead-market-initiative/pp_conference_en.htm)

Public Procurement boosts Energy Efficiency

Current CoM Guidebook

In the Covenant of Mayors, European towns, cities and regions voluntarily commit to reducing their CO₂ emissions beyond the EU's 20 % target: reduce carbon dioxide emissions by 20 percent, increase the share of renewable energy in the energy mix by 20 percent, and improve energy efficiency by 20 percent by 2020. This formal commitment is to be achieved through the implementation of Sustainable Energy Action Plans (SEAPs).

The **current CoM guidebook** provides detailed step-by-step recommendations for the entire process of elaborating a local energy and climate strategy, from initial political commitment to implementation. It is divided into **3 parts – part III being particularly relevant for public procurers:**

Part I: Description of the overall SEAP process and covers the strategic issues

Part II: Guidance on how to elaborate the Baseline Emission Inventory

Part III: Description of technical measures that can be implemented at local level by the local authority in different sectors of activity. One crucial sector: public procurement.

<http://www.eumayors.eu/mm/staging/library/SEAP.pdf>



Exemplary Sustainable Procurement in the Netherlands

Europe-wide, the Netherlands are at the forefront of sustainable and fair procurement. As soon as this year the Dutch government wants to reach 100% ecological and fair procurement. **Information** on the Netherlands' progressive sustainable procurement, on criteria for 52 product groups and on instruments to support sustainable procurement is **now available in English:**

www.sentemovem.nl/sustainableprocurement/

Decree on Energy Efficient Procurement – German Federal State Clears the Way

For the first time in the federal state of Nordrhein-Westfalen, **energy efficiency has become a crucial criterion** in the award of public contracts. The new decree came into force 1 May 2010, providing economical and ecological orientation for tendering procedures. Basic idea: A product with higher acquisition costs can turn out to be cheaper when taking into account its life cycle costs, including environmental aspects as well as energy consumption and costs for disposal. Primarily, the decree is relevant for federal state procurers: Companies can now only get purchase orders from federal state procurers if they consent to energy efficiency. For municipalities and associations of local authorities the decree's application is recommended.

More information (in German)

<http://url.bb6.org/DecreeProcurement>

(www.nrw.de/presse/verbindlich-sparsamer-umgang-mit-energie-9074/)

Public Procurement boosts Energy Efficiency

Helpdesk for GPP in Operation

The GPP helpdesk promotes and disseminates information about green public procurement and provides timely and accurate answers to stakeholders' enquiries. The helpdesk handles especially complex questions on GPP, and keeps track of any relevant development on the issue. It supports the Commission in promoting and disseminating information about GPP.

Stakeholders can send their questions by email to gpp@biois.com

Innovation Agencies Collaboration on Innovation Procurement through SBIR Initiatives

In May 2010, the INNO-Partnering Forum initiated a task force on the potential of an EU Small Business Innovation Research Programme (SBIR). The task force is headed by the Technology Strategy Board

contact: david.golding@tsb.gov.uk;

Info: <http://url.bb6.org/ProInnoTaskForce>

(<http://www.proinno-europe.eu/partnering-forum/project-overview>)

The INNO-Partnering Forum is an initiative of DG Enterprise and Industry carried out by a consortium of leading European innovation agencies.

Working Group “Innovation – Public Procurement – SMEs”

The Enterprise Europe Network, representing more than 572 member organisations across the EU and beyond, launched the working group. The group delivers guidance on small and medium-sized enterprises' (SMEs) access to public procurement and guidance to procurers to foster SMEs involvement in their calls.

Info: <http://url.bb6.org/WorkingGroup>

(http://www.enterprise-europe-network.ec.europa.eu/index_en.htm)

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EU Supports Clean Car Industry – European Commission Tables Strategy

The European strategy for encouraging the development and eventual widespread use of clean and energy efficient vehicles aims to strengthen the competitiveness of the European automotive industry by linking it to clean and energy-efficient technologies. The strategy also contributes to the Europe 2020 objectives of smart and sustainable growth. It contains an Action Plan composed of concrete measures to be implemented by the Commission.

The Commission will among others:

- continue its legislative programme on vehicle emission reduction including its mid term review;
- support research and innovation in green technologies
- propose guidelines for demand-side incentives

Public Procurement boosts Energy Efficiency

The strategy builds on the European leadership in the climate change fight and establishes bases for a European leadership in clean transport.

For further Information please visit:

<http://url.bb6.org/EUVehiclesStrategy>

(europa.eu/rapid/pressReleasesAction.do?reference=IP/10/473&format=HTML&aged=0&language=EN&guiLanguage=en)

Green IT Expo 2010

8-10 November, London, United Kingdom

The Green IT Expo 2010 provides a forum for senior IT and business decision-makers to identify environmentally-friendly technologies, green innovations and socially responsible suppliers.

Through a combination of complimentary seminars, supplier briefings and experience-sharing opportunities, the Expo will allow participants to:

- Understand the key challenges ahead for IT departments and the industry as a whole
- Keep up with significant developments at a local and international level
- Ensure compliance with the latest legislation and government directives
- Review a wide range of environmentally-friendly IT products and services
- Formulate greener IT strategies for the short, medium and long-terms

Website: www.greenitexpo.com



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